

Pulte Insurance Agency Privacy Notice for California Residents

[Short-Form Notice]

Effective Date: 1/1/2020

This short-form **Privacy Notice for California Residents** supplements the information contained in the **Pulte Insurance Agency Website Privacy Statement** and the full **Pulte Insurance Agency Privacy Notice for California Residents** located at <http://PulteInsurance.com/PulteInsurancePrivacyNotice.Pdf> and applies solely to all visitors, users, and others who reside in the State of California (“consumers” or “you”). We adopt this notice to comply with the California Consumer Privacy Act of 2018 (CCPA) and any defined terms in the CCPA have the same meaning when used in this notice.

The California Consumer Privacy Act of 2018 (CCPA) provides California residents specific privacy rights:

- The Right to Receive Notice** of the personal information collected from you and the purposes for which the categories of personal information will be used;
- The Right to Access** the personal information we have collected about you;
- The Right to Opt-Out** of the sale of your personal information [**Pulte Insurance does not sell your personal information**];
- The Right to Request Deletion** of your personal information from our databases; and
- The Right to Equal Services and Prices.**

A full explanation of California residents’ privacy rights and how to exercise them under CCPA can be easily located at <http://PulteInsurance.com/PulteInsurancePrivacyNotice.Pdf>.

Note: The majority (if not all) of the information collected about you by Pulte Insurance will fall into the exclusion for sector-specific privacy laws (specifically GLBA and HIPAA). In such cases, the general Privacy Notice found at <http://PulteInsurance.com/PulteInsurancePrivacyNotice.Pdf> applies.

To the extent Pulte Insurance collects information about you which is not subject to exception or exclusion under the CCPA, the full Pulte Insurance Agency Privacy Notice for California Residents applies

We reserve the right to amend this short-form privacy notice at our discretion and at any time. When we make changes to this privacy notice, we will notify you by email or through a notice on our website homepage.

If you have any questions or comments about this notice, our Privacy Statement, the ways in which we collect and use your personal information, your choices and rights regarding such use, or wish to exercise your rights under California law, please do not hesitate to contact us at:

**Pulte Insurance Agency
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Corporate Legal Department
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